

Q&A lists on Taking Non-private Photography and Video in the Museum

Q. What is the “non-private use of museum settings and images” ?

A. If you are planning to take any commercial or professional photography or video of the houses and utensils in the museum or to use our stock images for publication, you have to apply for permission to our office. The application could be rejected if there is any possibility to infringe other people’s rights or to circulate false information. No need for permission if you use your photographs and videos for your own private and non-commercial purposes.

Q. Is there any charge in non-private use of the museum settings and images?

A. There are the advertised charges as follows for non-private use of the museum settings and images, except for the exemptions depending on purposes and contents of use of the museum settings and images. Do not hesitate to contact us for further information.

The cases of exemption from the charges for using the museum settings and images:

- Put your own photographs on your web-sites or blogs along with the article on visiting our museum.
- Using photographs as the figures on scholarly articles or textbooks.
- Reporting about our museum and seasonal events on newspapers, free papers, travel guides, or on television programs.

The Charges for Using the Museum Settings and Images

Taking photography	Buildings	1000 yen / per building
	Objects and others	300 yen / per object
Using stock images		2000 yen / per image

* You may be asked to pay extra charges if one of our staffs has to attend while you are taking photographs, for instance.

* You have to pay 2000 yen for each building (including the doors, sunken-hearths and other parts of the building), of which you are planning to take photographs (4000 yen will be charged if you are going to take photographs of two houses, for example.) There is no limit in the number of photographs for each building of which you are allowed to take photographs.

* Objects include folk items and others are archival documents such as the floor plans and photographs recorded by Professor Minoru Ōoka.

Q. Do we have to apply for permission to take photographs of our own?

A. You are allowed to take photographs or video with hand-held cameras or equipment for your own private and non-commercial purpose.

Q. May I hold an exhibition with the private photographs taken in the museum?

A. As that depends on whether you charge the guests to the exhibition, or you are going to sell your prints on that occasion, please contact us in advance if you are planning to hold the exhibition using any photographs taken in the museum.

Q. May I submit the photographs taken in the museum to a contest?

A. You are basically allowed to submit your own photographs taken in the museum for the public contests in general. However, if there is any possibility that your photographs are to be published after the contest (as posters, for example), you are recommended to inquire about your case to our office in advance, to see whether you need to submit an application for official permission. Feel free to contact us for further information.

Q. May I use the images of the museum on the printed materials (such as on postcards) for sale?

A. You have to apply for permission in using the images taken in the museum on the sale's items, as that will be counted as the use of images for commercial purpose.

Q. May I use the photographs of the folk houses and items in the museum in publications, such as in books?

A. You have to apply for permission for non-private use of images of the museum's properties, if you are going to use the images as the figures in books as dictionaries. According to the result of your application, you may use the images for advertised charges. Once you have permitted to use the images you applied for, you have to submit the draft of your work in advance for us to check its content. It would be grateful if you give us a published copy of your work.

Q. May I reuse the images that once were permitted to use?

A. You have to apply for another permission to use the images for different purposes from the ones you have stated on the previous application, when you reuse the images on different articles or on books for example.

Q. May I shoot the scenes of drama series or of television programs at the museum, using the museum setting as a background of performers?

A. You cannot use the museum as a film set, as the folk houses in our museum are the cultural properties to be preserved, and the filming clues and equipment could disturb the way of other guests in the museum.

Q. May I make the photographs taken in the museum available to the public on the web site?

A. You are not allowed to make the photographs available to the public through the internet in any case, no matter how much you are going to charge (or even not to charge) for using images.

Q. May I take photographs of my own, dressing up as a character from a comic?

A. You are not allowed to use the museum as a studio set, as the folk houses in our museum are the cultural properties to be preserved, and the filming clues and equipment could disturb the way of other guests in the museum.

Q. Do I have to apply for permission in using the sketches of folk houses and items in the museum’?

A. Just as same as the case of photographs, please inquire about your case to us in advance, if you are going to use your sketch for commercial or non-private purposes.